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December 14-16, 2018, Wuhan, China



Preface

Held in Wuhan, China from December 14-16, 2018, SSCHD2018 [4th Annual International Conference on Social Science and Contemporary Humanity Development] hopes to provide an excellent international platform for all the invited speakers, authors, and participants. The conference enjoys a wide spread participation, and we sincerely wish that it would not only serve as an academic forum, but also a good opportunity to establish business cooperation. Any paper and topic around Social Science and Contemporary Humanity Development would be warmly welcomed.

SSCHD2018 proceeding tends to collect the most up-to-date, comprehensive, and worldwide state-of-art knowledge on management science and management innovation. All the accepted papers have been submitted to strict peer-review by 2-4 expert referees, and selected based on originality, significance and clarity for the purpose of the conference. The conference program is extremely rich, profound and featuring high-impact presentations of selected papers and additional late-breaking contributions. We sincerely hope that the conference would not only show the participants a broad overview of the latest research results on related fields, but also provide them with a significant platform for academic connection and exchange.

The Technical Program Committee members have been working very hard to meet the deadline of review. The final conference program is divided into 3 sessions. The proceedings would be published in a volume by Atlantis Press.

We would like to express our sincere gratitude to all the TPC members and organizers for their hard work, precious time and endeavor preparing for the conference. Our deepest thanks also go to the volunteers and staffs for their long-hours' work and generosity they've given to the conference. The last but not least, we would like to thank each and every of the authors, speakers and participants for their great contributions to the success of SSCHD2018.

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